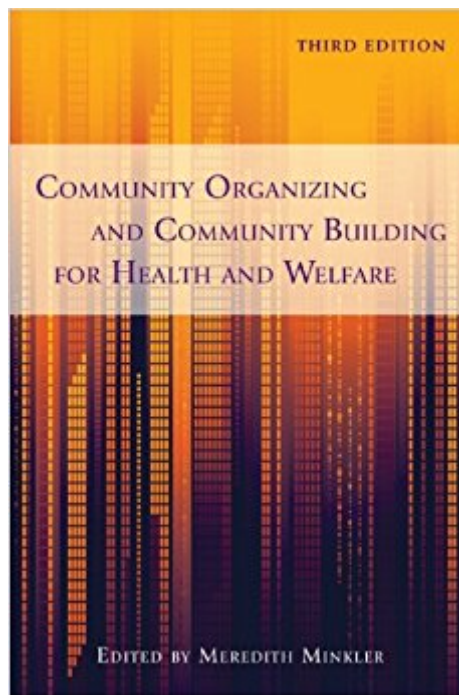


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Community Organizing And Community Building For Health And Welfare, 3rd Edition



Synopsis

The third edition of *Community Organizing and Community Building for Health and Welfare* provides new and more established ways to approach community building and organizing, from collaborating with communities on assessment and issue selection to using the power of coalition building, media advocacy, and social media to enhance the effectiveness of such work. With a strong emphasis on cultural relevance and humility, this collection offers a wealth of case studies in areas ranging from childhood obesity to immigrant worker rights to health care reform. A "tool kit" of appendixes includes guidelines for assessing coalition effectiveness, exercises for critical reflection on our own power and privilege, and training tools such as "policy bingo." From former organizer and now President Barack Obama to academics and professionals in the fields of public health, social work, urban planning, and community psychology, the book offers a comprehensive vision and on-the-ground examples of the many ways community building and organizing can help us address some of the most intractable health and social problems of our times. Dr. Minkler's course syllabus: Although Dr. Minkler has changed the order of some chapters in the syllabus to accommodate guest speakers and help students prep for the midterm assignment she uses, she arranged the actual book layout in a way that should flow quite naturally if instructors wish to use it in the order in which chapters appear.

Book Information

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"Minkler has created a volume useful to practitioners and academics interested in working together

to produce positive community change. This is a must-read for anyone interested in making a difference in their communities in socially just and equitable ways." (Marc Zimmerman professor at University of Michigan School of Public Health 2012-04-25) "This is an important resource of great value for those studying public health, health education, social work, and theory-based program planning. Minkler's new text offers insightful overviews, case examples, and a rich appendix of tools." (Dr. Rima Rudd Harvard School of Public Health 2011-09-23) "Minkler has authority in her field and is known for sound scholarship. This is an obvious text for courses in health education and social work both at the graduate and undergraduate levels." (Dona Schneider Bloustein School of Planning and Public Policy, Rutgers University 2011-09-23) "The third edition of this comprehensive, excellent book is a welcome resource for public health professionals and social workers interested in the 'art and science' of organizing and building communities. A must read for health education students interested in community-related work. Highly recommended." (Choice 2013-02-01)

MEREDITH MINKLER, DrPH, MPH, is a professor of health and behavior at the School of Public Health, University of California, Berkeley, and the founding director of the university's Center on Aging. She is the coauthor or editor of numerous books, including Community-Based Participatory Research: From Processes to Outcomes (with Nina Wallerstein).

Thank you!

Excellent book at a great price. Was surprised by how neat the book was kept as I bought it used by it looks brand new. The cover has one dog eared at the end but everything else is great! Definately recommend buying from this seller. Took long to come but was worth the wait.

This is an essential text for anyone considering community based participatory research. It is filled with relevant information and reports.

I just needed this book for a class, but it's an interesting book so far! Everything is as described and it's perfect! Thank you so much!

Excellent selection of articles for anyone interested in community organization.

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